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Journalism: By

Grassroots Journalism

by the People, for the

People (O'Reilly Media,

2004), a book that

explains the rise of

citizens' media and

why it matters. From

1994-2004, Gillmor

was a columnist at the

San Jose Mercury

News, Silicon Valley's

daily newspaper, and

wrote a weblog for
SiliconValley.com.

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**We the Media:
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Journalism in the 21st century will be fundamentally different from the Big Media oligarchy that prevails today. "We the Media" casts light on the future of journalism, and invites us all to be part of it. Dan Gillmor is founder of Grassroots Media Inc., a project aimed at

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by the People, for the
People. "We the Media,
has become something
of a bible for those who
believe the online
medium will change
journalism for the

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better." -Financial

Times. Big Media has

lost its monopoly on

the news, thanks to the

Internet.

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people. Big Media has

lost its monopoly on

the news, thanks to the

Internet. Now that it's

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possible to publish in real time to a worldwide audience, a new breed of grassroots journalists are taking the news into their own hands.

**We the media :
grassroots
journalism by the
people, for ...**

Grassroots journalists are dismantling Big Media's monopoly on the news, transforming it from a lecture to a

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conversation. In *We the Media: Grassroots Journalism by the People, for the People*, nationally known business and technology columnist Dan Gillmor tells the story of this emerging phenomenon, and sheds light on this deep shift in how we make and consume the news.

**We the Media -
O'Reilly Media**

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fundamentally different

from the Big Media

oligarchy that prevails

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casts light on the

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We the Media:

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Gillmor, Dan. We the

Media: Grassroots

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Journalism by the people, for the people. Sebastopol, CA: O'Reilly, 2004. If the key to a healthy democracy is a powerful, ethically upright news media, what do you do when the decades-old machines of mass media become subject to the pressures of corporatization, hollowed out by profit-driven motives?

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Dan Gillmor, Center for
Citizen Media As
technology collides
with journalism,
democratizing the tools
of media creation and
distribution, news is
evolving from a lecture
into a conversation.

Dan Gillmor is author
of "We the Media:
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by the People, for the

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Journalism By

People" (O'Reilly
Media, 2004), a book
that explains the rise of
citizens' media and
why it matters.

**We the Media: The
rise of grassroots,
open-source
journalism**

Dan Gillmor talks about
the new, decentralized
form of journalism that
is emerging in the form
of blogs and social
networking.

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Dan Gillmor: We the Media, Grassroots Journalism for the ...
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journalism and
expanding its reach.

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**We the Media:
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We the Media is a book written by Dan Gillmor, published in 2004 by O'Reilly. Gillmor discusses how the proliferation of grassroots internet journalists has changed the way news is handled. One of the book's main points is that a few big media corporations cannot control the news we get any longer, now that news is being

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published in real-time, available to everybody, via the Internet. The book received widespread praise from the demographic it covered, and mixed reviews elsewhere.

We the Media - Wikipedia

We the media :
grassroots journalism
by the people, for the
people by Gillmor, Dan.
Publication date 2004

Topics Facts and

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century will be fundamentally different from the Big Media oligarchy that prevails today. "We the Media" casts light on the future of journalism, and invites us all to be part of it. Dan Gillmor is founder of Grassroots Media Inc., a project aimed at enabling grassroots journalism and expanding its reach.

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**- grassroots
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We the Media -

Grassroots Journalism
by the People, for the
People. A story of a
modern revolution,
that has given us a
communications toolkit
that allows anyone to
become a journalist at
little cost and, in
theory, with global
reach.

We the Media -
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Grassroots

Journalism by the

People, for ...

We will use the tools of grassroots journalism or be consigned to history. Our core values, including accuracy and fairness, will remain important, and we'll still be gatekeepers in some ways, but our ability to shape larger conversations—and to provide context—will be at least as

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**We the Media (by
Dan Gillmor) -
Authorama**

Journalism in the 21st century will be fundamentally different from the Big Media oligarchy that prevails today. We the Mediacasts light on the future of journalism, and invites us all to be part of it. Dan Gillmor

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is founder of
Grassroots Media Inc.,
a project aimed at
enabling grassroots
journalism and
expanding its reach.

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We the Media casts
light on the future of
journalism, and invites
us all to be part of it.
Dan Gillmor is founder
of Grassroots Media

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Inc., a project aimed at enabling grassroots journalism and expanding its reach.

The company's first launch is

Bayosphere.com, a site "of, by, and for the San Francisco Bay Area."

We the Media [Book]

- O'Reilly Media

We the Media casts light on the future of journalism, and invites us all to be part of it. Dan Gillmor is

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founder of Grassroots Media Inc., a project aimed at enabling grassroots journalism and expanding its reach. Dan Gillmor is the founder of the Center for Citizen Media, a project to enable and expand reach of grassroots media.

**We the Media:
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We the media:
technology empowers
a new grassroots
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270-271. Previous
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ABSTRACT. Grassroots
journalists are
dismantling Big
Media's monopoly on
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