

## The Corporate Startup

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### **The Corporate Startup**

Martin Bysh, CEO of Huboo, explains how the company's human-centric values led to a novel and surprisingly effective marketing strategy.

### **When is it time for your startup to hire a corporate bard?**

"I don't sleep, basically," Garry Jones says, laughing. The former chief executive of the London Metal Exchange now heads up the newly re-branded Novafori - a tech startup offering a digital ...

### **Entrepreneurs: Former London Metal Exchange boss Garry Jones talks corporate vs tech startup life - and learning from young talent**

On May 4th 2021, Base, one of VIISA portfolio startups held the Technology Industry Blockbuster

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Event with the participation of special guests. The event marked an important milestone in the ...

### **Base.vn - A Vietnamese SaaS Platform Startup Acquired by FPT Corporation**

App-based door-to-door fuel delivery service provider, The Fuel Delivery on Tuesday announced the launch of its Mumbai operations.

### **New age start-up 'The Fuel Delivery' starts operations in Mumbai**

We even refer business to them when we can! So, is it possible to keep budding entrepreneurs happy in your startup? If you want to hire future entrepreneurs, intrapreneurs, or high-potential employees ...

### **Keeping budding entrepreneurs happy in your startup: Is it possible?**

Time-series database maker Timescale Inc. today disclosed that it has received \$40 million in fresh funding from an investor group led by Redpoint Ventures. The New York-based startup said that it ...

### **After \$40M round, database startup Timescale moves to accelerate feature roadmap**

Schneider Electric backs incubated startup delivering customizable asset management solution to help utilities manage asset risks, optimize grid performance.

### **Schneider Electric Invests in Asset Management Startup**

New-age startup The Fuel Delivery will cater to sectors like hospitals, corporate office parks, shopping malls, real estate, warehouses, agriculture, banks, and schools and institutions.

### **Doorstep fuel delivery in Mumbai: Startup to provide app-based diesel delivery to hospitals, offices, other establishments**

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According to a report that tracks equity investments in startup companies, the pandemic accelerated investment in the agtech industry with the value of new deals doubling from 2019 to 2020. The ...

### **Global Investment in Agtech Startup Companies Doubled in 2020 to \$5 Billion**

Nine startups from around the country, and one from across the pond, will converge onto Chicago this month to participate in a hardware accelerator program led by Chicago tech hub mHUB. The program, a ...

### **mHUB names first startup cohort for its hardware accelerator**

You've heard of smart phones, smart watches, and smart TVs. Add smart carts to the list as Kroger rolls out its new KroGO digital shopping carts.

### **Kroger's new smart shopping cart lets you skip the line**

Mere weeks after rival corporate spend startup Ramp announced that it raised a two-part round worth \$115 million at a \$1.6 billion valuation, this morning Brex disclosed a \$425 million Series D led by ...

### **Brex raises \$425M at a \$7.4B valuation, as the corporate spend war rages on**

The more we banded together and connected our unique portfolio of assets across the ecosystem, the more proactive and effective we became.

### **The Backyard Effect: The Heartland's Formula For Recession Recovery**

ForgeRock Inc., a maker of identity-verification software, is working with banks on an initial public offering this year, according to people familiar with the matter.

### **Digital Identity Startup ForgeRock Taps Banks for IPO**

The return of business travel prompted investors to pile into travel software startup TravelPerk.

### **We got an exclusive look at the pitch deck business travel startup TravelPerk used to raise \$160 million**

Seattle travel giant Expedia announced Tuesday that it has agreed to sell its corporate business arm Egencia to American Express Global Business Travel.

### **Expedia will sell Egencia corporate travel unit to American Express Global Business Travel**

Ceyone Consultants LLP a Chandigarh based start up has emerged as the frontrunner in the fight against corona virus Theanti microbial nano coatings made by this company for protection against corona ...

### **From Chandigarh to Chile: An Indian Start-Up to help South Americans in the Fight Against Corona Virus**

OKRs, or “objectives and key results,” a corporate planning method ... Things are heating up for the OKR startup world. A takeaway from our work today is that our prior notes about how ...

### **What can the OKR software sector tell us about startup growth more generally?**

Julio Gonzalez, CEO of, Inc. (ETS), the country's largest licensed tax credits and incentives advisory firm, announced today ...

### **Engineered Tax Services CEO Julio Gonzalez Joins Issuer Pixel, a Corporate Video Library Startup, as Advisor**

Mary Shen O'Carroll, a creator and leader of the legal operations team at Alphabet Inc's Google who

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also served as president of the Corporate Legal Operations Consortium, said Thursday that she is ...

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